

INTRODUCING TRIPEO

Tripeo is a cost effective, online advertising solution for hotels and resorts to increase exposure to business and leisure travelers in Western Canada. As savvy online marketers, we can attract thousands of travelers to Tripeo.ca.

Tripeo helps hotels and resorts increase their revenue and helps travelers find the right accommodations for their trips.

Skip the Middle Man

Travelers can conduct detailed searches to access the information they need to decide where to stay including reading user reviews. After visitors locate their desired accommodations, with a single click of a mouse, they are directed to the online booking system or contact information page right on your web site. No middleman - straight to the source.

Focus on Video

Video reviews are the best way to show what a hotel really looks like before making a booking. Video is much more realistic than the often outdated pictures of hotels.

Display Advertising Opportunities for Business

Tripeo is not just for hotels and resorts. Any business that wants to target travelers can advertise on Tripeo by investing in display advertising options with performance guarantees. You pay by the number of times your ad is viewed.

Coming Soon

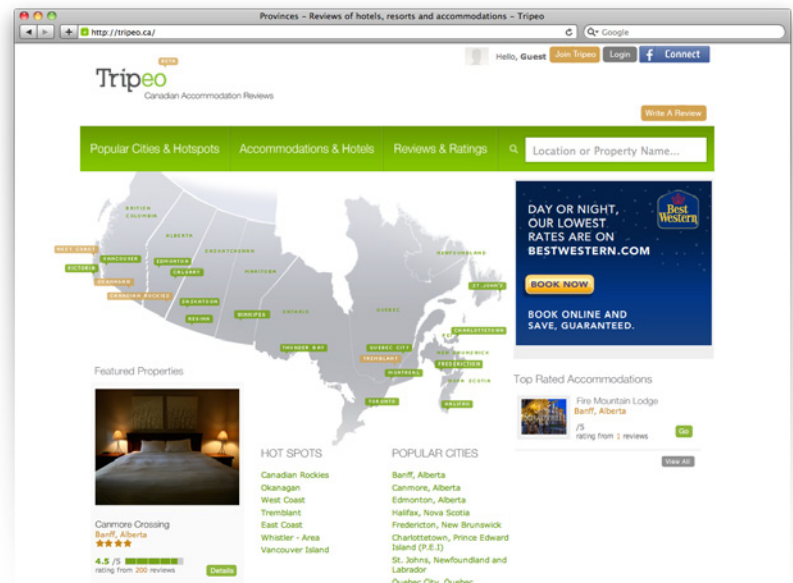
If you sign up before January 1st 2009, you receive free advertising for 3 months while we complete our beta trial.

Call us to advertise for free during beta.

Phone: 403.514.0599

info@hellowpump.com

www.hellowpump.com



Benefits for Hotels and Resorts:

- Generate new revenue
- Increase profit for each booking by avoiding third party commissions
- Low cost advertising solution - featured listings for less than \$100/month
- Let your customers market for you: guests can provide a review of their great stay to reinforce you provide a great experience for your guests.

Strategy / Creativity / Technical / Marketing

We're here to get you results

Pump Interactive

Pump Interactive is a Calgary-based digital agency where we help achieve measurable business results for our clients through effective Internet marketing strategies and innovative web designs.

With over 10 years of experience, we provide the strategies, technologies and creative ideas that enable our clients to harness interactive media—websites, mobile devices and digital platforms—as an effective channel to increase exposure, make communication and transactions easier, and propel brand awareness. We use online presence to boost offline efforts, increase sales and build customer loyalty.

Large or small, Pump's ability to craft innovative digital experiences that engage customers and build measurable success is made possible by our people, our diverse skills and experience. We bring it all together to work collaboratively with our clients—for outstanding results.

We'll help grow your business for tomorrow.

Capabilities

We listen. We plan. We draw on the right tools to achieve measurable results.

Insight & Strategy

Needs Analysis
Competitive Analysis
Benchmarking
Industry Analysis
Market Research
Communication Plan

Blueprint

Concept Development
Site Map
Information Architecture
Wireframes

Design

Design Comps
Moodboards
Interface Design
Flash Development
Video Integration
Branding/Style Guidelines

Develop

Content Management
Web Applications
iPhone Web Applications
E-Commerce
Social Networks

Market

Internet Advertising
Email Marketing
Keyword Analysis
SEM/Pay-Per-Click
Google Maps
Online Contests

Manage

Web Hosting
KPI/ROI Reporting
Domain Hosting
Google Analytics

Say Hello Today

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Clients

Aircraft Works
Bellstar Hotels & Resorts
Bucars RV Centre
chomp!
Headplay
Hotel Arts
Kryos
Service Plus Inns & Suites
True North Mortgage
University of Calgary
WeList.com

Recent Recognition

Skibanff.com
Alberta MediaFresh Awards - Finalist
Canadian e-Tourism Awards - Silver
Bellstar Hotels & Resorts
Canadian e-Tourism Awards - Silver
AdRodeo Anvil 2008
Scott Hagggar - Interactive Winner
Shaw Snailskis

